

Investor Statement Calling on Companies to Improve Performance on the Corporate Human Rights Benchmark

Dear Board of Directors,

The undersigned 176 investors representing over US\$4.5 trillion in assets under management are writing to express our concern regarding the company's ranking in the 2019 Corporate Human Rights

Benchmark (CHRB).2

The Investor Alliance for Human Rights is a collective action platform for responsible investment. Its members include asset management firms, public pension funds, trade union funds, faith-based institutions, family funds, and endowments. Collectively, they represent nearly US\$4 trillion in assets under management in 18 countries.

As investors,3 we expect companies to demonstrate their respect for human rights across their operations and value chains, including through (1) the disclosure of strong public commitments on human rights, (2) explanations of rigorous human rights due diligence processes, and (3) transparent mechanisms that enable remediation of negative impacts. We believe these actions can ameliorate risks to business, including operational delays, reputational harm, financial loss, and legal liabilities.4

Human rights due diligence is a key element in corporate respect for human rights, as detailed in the UN Guiding Principles on Business and Human Rights (UNGPs) and the OECD Due Diligence Guidance for Responsible Business Conduct. In addition to the CHRB, numerous publicly available resources provide guidance to help companies fulfill the due diligence expectations laid out by these frameworks.5

Yet, based on the latest CHRB ranking, which assessed 200 companies in high-risk sectors against five human rights due diligence indicators, your company has scored zero on all five indicators. We are concerned that a lack of public communication on human rights suggests the Company has not assessed associated risks or determined how best to mitigate them.

- ¹ The companies receiving this letter may be found here.
- 2 The CHRB is part of the World Benchmarking Alliance and ranks the largest publicly traded companies in the world on a set of human rights indicators with the goal of improving corporate human rights performance.
- 3 The OECD guidance on Responsible Business Conduct for Institutional Investors calls on institutional investors to identify, assess, and address human rights risks connected with their investment activities.
- 4 An increasingly wide range of research documents the correlation between corporate attention to human rights risks and corporate financial performance. See, e.g., John G. Ruggie & Emily K. Middleton, Money, Millennials and Human Rights: Sustaining "Sustainable Investing (2018); Nordea Equity Research, Cracking the ESG Code (2017).
- 5 See, e.g., Doing Business with Respect for Human Rights; UN Guiding Principles Reporting Framework; Business and human rights: A five-step guide for company boards; Human Rights Impact Assessment Guidance and Toolbox.



We are therefore calling on the Company to demonstrate respect for human rights by publicly disclosing the following by June 2020:

- 1. Your processes to identify and assess adverse human rights risks and impacts in your operations and throughout your business relationships, including throughout your supply chain;
- 2. Your processes for prioritizing your salient human rights issues, meaning the most severe impacts on people connected to your business;
- 3. Your salient human rights impacts, including impacts in the supply chain,
- 4. Your actions to prevent, mitigate, and remediate adverse impacts in relation to your salient human rights issues and how these actions apply across your value chain; and
- 5. Your approach to tracking the actions taken, how those actions are evaluated and revised for effectiveness, and the effectiveness of your approaches in addressing those adverse impacts.

The Company's public communication on these factors by June 2020 will impact its score on the CHRB ranking, which is expected to be published in November and more importantly provide the undersigned with insight into how the Company is meaningfully working to fulfill its responsibility to respect human rights.

We encourage the Company to report on the requested disclosures and to be an industry leader in the area of human rights due diligence. We look forward to your response and learning more about your approach to human rights in the forthcoming assessment.

Sincerely,

Aargauische Pensionskasse (APK), Switzerland Mercy Investment Services, Inc. Achmea Investment Management Miller/Howard Investments, Inc. Adrian Dominican Sisters, Portfolio Advisory Board Mission Wealth Advisors, Raymond James Align Impact **Natural Investments** AP1 - Första AP-fonden **NEI Investments** AP2 Nest Sammelstiftung, Switzerland AP3 Third Swedish National Pension Fund New York City Comptroller's Office AP4 - Fourth Swedish National Pension Fund New York State Common Retirement Fund **APG** Asset Management Nia Impact Capital As You Sow **NN Investment Partners** ATISA Personalvorsorgestiftung der Tschümperlin-Unternehmungen, Switzerland Nordea Asset Management Atkinson Foundation NorthStar Asset Management, Inc.



Australian Ethical Investment Northwest Coalition for Responsible Investment Aviva Investors Office of the Vermont State Treasurer Öhman Fonder Bâtirente BC Government and Service Employees' Union Palos Wealth Management Inc. - Castellum (BCGEU) Group. Bernische Lehrerversicherungskasse, Switzerland Parnassus Investments Bernische Pensionskasse BPK, Switzerland Pax World Funds Pensionskasse Bank CIC (Schweiz), Switzerland Bon Secours Mercy Health Boston Common Asset Management Pensionskasse Basel-Stadt, Switzerland Boston Trust Walden Pensionskasse Bühler AG Uzwil, Switzerland British Columbia Teachers' Federation Pensionskasse Caritas, Switzerland Caisse de pension des sociétés Hewlett-Packard en Pensionskasse der Basler Kantonalbank. Suisse, Switzerland Switzerland Caisse de pension du Comité international de la Croix-Rouge, Switzerland Pensionskasse der Stadt Winterthur, Switzerland Caisse de pensions de l'Etat de Vaud (CPEV), Switzerland Pensionskasse Pro Infirmis, Switzerland Pensionskasse Römisch-katholische Caisse de pensions ECA-RP, Switzerland Landeskirche des Kantons Luzern, Switzerland Caisse de prév. des Fonctionnaires de Police & des Etablissements Pénitentiaires, Switzerland Pensionskasse SRG SSR, Switzerland Caisse de Prévoyance de l'Etat de Genève (CPEG), Switzerland Pensionskasse Stadt Luzern, Switzerland Caisse de Prévoyance des Interprètes de Conférence (CPIC), Switzerland Pensionskasse Unia, Switzerland Caisse de prévoyance du personnel de l'Etat du Valais Personalvorsorgekasse der Stadt Bern, (CPVAL), Switzerland Switzerland Caisse intercommunale de pensions (CIP), Switzerland **PGGM** Caisse paritaire de prévoyance de l'industrie et de la construction (CPPIC), Switzerland PKA A/S Calvert Research and Management Prévoyance Santé Valais (PRESV), Switzerland Canadian Religious Stewardship/Soutien aux religieux et religieuses du Canada Prévoyance.ne, Switzerland **CANDRIAM** Priests of the Sacred Heart, US Province CAP Prévoyance, Switzerland Profelia Fondation de prévoyance, Switzerland Prosperita Stiftung für die berufliche Vorsorge,

Cayena Capital Management

Switzerland



CCAP Caisse Cantonale d'Assurance Populaire,

Switzerland Raiffeisen Capital Management

Christian Brothers Investment Services, Inc. Region VI Coalition for Responsible Investing

CIEPP - Caisse Inter-Entreprises de Prévoyance

Professionnelle, Switzerland Region VI Coalition for Responsible Investment

Regroupement pour la Responsabilité sociale des

CommonSpirit Health Entreprises RRSE

Conference for Corporate Responsibility Indiana and

Michigan Religious of the Sacred Heart of Mary, WAP

Responsible Asset Management, Leede Jones

Congregation of Sisters of St. Agnes Gable Inc.

Congregation of St. Joseph Responsible Sourcing Network

Congregation of the Sisters of the Holy Name of Jesus

and Mary (SNJM) Retraites Populaires, Switzerland

Council on Ethics of the Swedish AP Funds

Riverwater Partners

Croatan Institute Robeco

School Sisters of Notre Dame Cooperative

CUPE Employees' Pension Plan Investment Fund

Daly Foundation Seamark Asset Management

Dana Investment Advisors Secunda Sammelstiftung, Switzerland

Seventh Generation Interfaith Coalition for

Daughters of Charity, Province of St. Louise Responsible Investment

DNB asset mangement SHARE

Domini Impact Investments LLC SharePower Responsible Investing

Dominican Sisters ~ Grand Rapids Sisters of Charity of New York

Dominican Sisters of San Rafael Sisters of Instruction of the Child Jesus

Echo Foundation Sisters of Mercy of Newfoundland

Ecofi Investissements Sisters of Saint Ann (Victoria)

ERAFP Sisters of St. Francis Charitable Trust, Dubuque

Etablissement Cantonal d'Assurance (ECA VAUD),

Switzerland Sisters of St. Francis of Philadelphia

Ethical Partners Funds Management Sisters of St. Francis, Dubuque

Ethos Foundation Sisters of St. Joseph of Boston

Etica Sgr - Responsible Investments Sisters of St. Joseph of Carondelet

Evangelical Lutheran Foundation of Eastern Canada Sisters of the Holy Cross



Sisters of the Presentation of the Blessed Virgin

Everence and the Praxis Mutual Funds Mary, New Windsor, NY

Sisters of the Presentation of the BVM of

Federal Finance Gestion Aberdeen SD

Figure 8 Investment Strategies Socially Responsible Investment Coalition

Solothurnische Gebäudeversicherung,

St. Galler Pensionskasse, Switzerland

Srs. of St. Joseph of Orange

Stiftung Abendrot, Switzerland

Terre des hommes, Switzerland

Stakeholders Capital

Sycomore AM

First Affirmative Financial Network Switzerland

Fondation de la métallurgie vaudoise du bâtiment

(FMVB), Switzerland

Fondation de prévoyance Artes & Comoedia,

Switzerland

Fondation de prévoyance du Groupe BNP PARIBAS

en Suisse, Switzerland

Fondation Leenaards, Switzerland

Fonds de Solidarité FTQ

Fonds interprofessionnel de prévoyance (FIP),

Switzerland

The Ursulines Sisters of Chatham Friends Fiduciary Corporation

Future Super Trinity Health

Unfallversicherungskasse des Basler

Unitarian Universalist Association

Gebäudeversicherung Luzern, Switzerland Staatspersonals, Switzerland

Gestion FÉRIOUE Union Investment

GVA Gebäudeversicherung des Kantons St. Gallen,

Switzerland

Heartland Initiative United Church Funds

United Church of Canada Pension Plan Hermes

Hexavest United Church of Canada Treasury

InterCapital Asset Management Université de Genève (UNIGE), Switzerland

Investor Advocates for Social Justice University of St. Michael's College

Verein Barmherzige Brüder von Maria-Hilf,

Kempen Capital Management Switzerland

Laidlaw Foundation Vermont Pension Investment Committee

LGT Vestra Vorsorge SERTO, Switzerland

Luzerner Pensionskasse, Switzerland Zevin Asset Management

Maryknoll Sisters

Mennonite Education Agency