Which Red Flags?
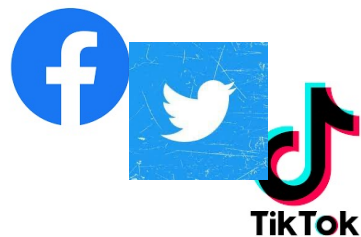
In your group, identify which red flags could be relevant for companies in these two parts of the ICT sector. Please assign someone to report back. Time: 10 minutes.
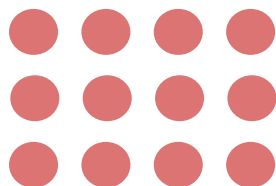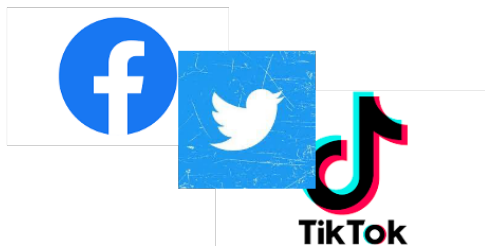
ONE SOCIAL MEDIA	TWO TELCOs

ONE
SOCIAL MEDIA

BUSINESS MODEL RED FLAGS

RELATED TO	RELATED TO	RELATED TO
THE VALUE PROPOSITION	**THE VALUE CHAIN**	**THE COST STRUCTURE & THE REVENUE MODEL**

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

1. **Lowest cost** goods or services in ways that put **pressure on labor rights**
2. **High-speed delivery** that places pressure on warehouse workers and logistics workers in the "**last mile**"
3. Project timelines that undermine **consultation with communities**
4. **Privatized** access to **public goods** with risks to **quality** of service
5. **Algorithmic decision-making** that can result in discrimination
6. Providing **online platforms** with potential for online and offline harm
7. **Financial or advisory services** that enable high-risk clients to cause harm
8. Products that harm when **overused**
9. Products that harm when **misused**
10. Products that harm when **used as intended**

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

11. **Speed in developing products** or services, or delivering projects, with **risks to health and safety**
12. **Land use** in countries where ownership may be contested
13. **Depleting natural resources** or public goods such that it undermines **access or health**
14. **Commodities** with **unclear provenance** and visibility to impacts on workers or communities
15. Business relationships with **limited influence** to address risk to people
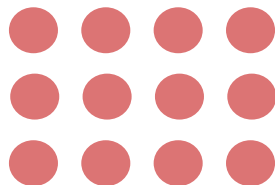16. **Using data** such that **privacy** and other rights are undermined

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

17. Using **gig workers** or other precarious labor
18. Sourcing **low-paid labor** from **labor providers**
19. Sourcing **commodities** that are **priced independent** of **farmer** income
20. **Shifting inventory risk to suppliers** with knock-on effects to workers
21. **Automation** at speed or scale that leaves workers little chance to adapt
22. **Sales-maximizing incentives** that put consumers at risk
23. **Markets** where **regulations** fall below human right standards
24. Aggressive **tax-minimization strategies**

TWO
TELCOs

vodafone   telenor

AT&T

BUSINESS MODEL RED FLAGS

RELATED TO
THE VALUE PROPOSITION

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

1. **Lowest cost** goods or services in ways that put **pressure on labor rights**
2. **High-speed delivery** that places pressure on warehouse workers and logistics workers in the "last mile"
3. Project timelines that undermine **consultation with communities**
4. **Privatized** access to **public goods** with risks to **quality** of service
5. **Algorithmic decision-making** that can result in discrimination
6. Providing **online platforms** with potential for online and offline harm
7. **Financial or advisory services** that enable high-risk clients to cause harm
8. Products that harm when **overused**
9. Products that harm when **misused**
10. Products that harm when **used as intended**

RELATED TO
THE VALUE CHAIN

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

11. **Speed in developing products** or services, or delivering projects, with **risks to health and safety**
12. **Land use** in countries where ownership may be contested
13. **Depleting natural resources** or public goods such that it undermines **access or health**
14. **Commodities** with **unclear provenance** and visibility to impacts on workers or communities
15. Business relationships with **limited influence** to address risk to people
16. **Using data** such that **privacy** and other rights are undermined

RELATED TO
THE COST STRUCTURE & THE REVENUE MODEL

THE BUSINESS'S COMMERCIAL SUCCESS SUBSTANTIALLY DEPENDS UPON...

17. Using **gig workers** or other precarious labor
18. Sourcing **low-paid labor** from **labor providers**
19. Sourcing **commodities** that are **priced independent** of **farmer** income
20. **Shifting inventory risk to suppliers** with knock-on effects to workers
21. **Automation** at speed or scale that leaves workers little chance to adapt
22. **Sales-maximizing incentives** that put consumers at risk
23. **Markets** where **regulations** fall below human right standards
24. Aggressive **tax-minimization strategies**