

## **Investor Statement Calling on Companies to Improve Performance on the Corporate Human Rights Benchmark**

Dear Board of Directors,

The undersigned 211 investors representing nearly over US\$7 trillion in assets under management are writing to express our concern regarding companies' results in the Corporate Human Rights Benchmark (CHRB).<sup>1</sup>

The <u>Investor Alliance for Human Rights</u> is a collective action platform for responsible investment. Its members include asset management firms, public pension funds, trade union funds, faith-based institutions, family funds, and endowments. Collectively, they represent more than US\$5 trillion in assets under management in 18 countries.

As investors,<sup>2</sup> we expect companies to demonstrate their respect for human rights across their operations and value chains, including through (1) the disclosure of strong public commitments on human rights, (2) explanations of rigorous human rights due diligence processes, and (3) transparent mechanisms that enable remediation of negative impacts. We believe these actions can ameliorate risks to business, including operational delays, reputational harm, financial loss, and legal liabilities.<sup>3</sup>

Human rights due diligence is a key element in corporate respect for human rights, as detailed in the UN Guiding Principles on Business and Human Rights (UNGPs) and the OECD Due Diligence Guidance for Responsible Business Conduct. In addition to the CHRB, numerous publicly available resources provide guidance to help companies fulfill the due diligence expectations laid out by these frameworks.<sup>4</sup>

Yet, based on the latest CHRB ranking, which assessed the largest publicly traded companies in high-risk sectors against five human rights due diligence indicators, a significant number of companies have scored poorly, many scoring zero on all five indicators. We are concerned that a lack of public communication on human rights suggests these companies have not assessed associated risks or determined how best to mitigate them.

<sup>1</sup> The CHRB is part of the World Benchmarking Alliance and ranks the largest publicly traded companies in the world on a set of human rights indicators with the goal of improving corporate human rights performance.

<sup>&</sup>lt;sup>2</sup> The OECD guidance on <u>Responsible Business Conduct for Institutional Investors</u> calls on institutional investors to identify, assess, and address human rights risks connected with their investment activities.

<sup>&</sup>lt;sup>3</sup> An increasingly wide range of research documents the correlation between corporate attention to human rights risks and corporate financial performance. See, e.g., John G. Ruggie & Emily K. Middleton, Money, Millennials and Human Rights: Sustaining "Sustainable Investing (2018); Nordea Equity Research, Cracking the ESG Code (2017).

<sup>&</sup>lt;sup>4</sup> See, e.g., Doing Business with Respect for Human Rights; UN Guiding Principles Reporting Framework; Business and human rights: A five-step guide for company boards; Human Rights Impact Assessment Guidance and Toolbox.



## We are therefore calling on companies to demonstrate respect for human rights by publicly disclosing the following:

- 1. Your processes to identify and assess adverse human rights risks and impacts in your operations and throughout your business relationships, including throughout your supply chain;
- 2. Your processes for prioritizing your salient human rights issues, meaning the most severe impacts on people connected to your business;
- 3. Your salient human rights impacts, including impacts in the supply chain;
- 4. Your actions to prevent, mitigate, and remediate adverse impacts in relation to your salient human rights issues, and how these actions apply across your value chain; and
- 5. Your approach to tracking the actions taken, how those actions are evaluated and revised for effectiveness, and the effectiveness of your approaches in addressing those adverse impacts.

A company's public communication on these factors will impact its score on the CHRB ranking, and more importantly provides the undersigned with insight into how a company is meaningfully working to fulfill its responsibility to respect human rights.

We encourage all companies to report on the requested disclosures and to be an industry leader in the area of human rights due diligence. We look forward to your response, and learning more about your approach to human rights in the forthcoming assessment.

## Sincerely,

Aargauische Pensionskasse (APK), Switzerland

Aberdeen Standard Investments Achmea Investment Management

**ACTIAM** 

Adrian Dominican Sisters, Portfolio Advisory

**Board** 

Aegon Netherlands AkademikerPension

Align Impact
AP Pension

AP1 - Första AP-fonden

AP2

AP3 Third Swedish National Pension Fund AP4 - Fourth Swedish National Pension Fund

APG Asset Management

As You Sow

ATISA Personalvorsorgestiftung der

Tschümperlin-Unternehmungen, Switzerland

Atkinson Foundation

Australian Ethical Investment

Aviva Bâtirente

BC Government and Service Employees' Union

(BCGEU)

Bernische Lehrerversicherungskasse,

Switzerland

Bernische Pensionskasse BPK, Switzerland

BMO Global Asset Management

Bon Secours Mercy Health

Boston Common Asset Management

Boston Trust Walden

British Columbia Teachers' Federation



Caisse Cantonale d'Assurance Populaire -

CCAP, Switzerland

Caisse de pension des sociétés Hewlett-Packard

en Suisse, Switzerland

Caisse de pension du Comité international de la

Croix-Rouge, Switzerland

Caisse de pensions de l'Etat de Vaud (CPEV),

Switzerland

Caisse de Pensions du Personnel Communal de

Lausanne (CPCL), Switzerland

Caisse de pensions ECA-RP, Switzerland

Caisse de prév. des Fonctionnaires de Police &

des Etablissements Pénitentiaires, Switzerland

Caisse de Prévoyance de l'Etat de Genève

(CPEG), Switzerland

Caisse de Prévoyance des Interprètes de

Conférence (CPIC), Switzerland

Caisse de Prévoyance du Personnel de l'Etat de

Fribourg (CPPEF)

Caisse de prévoyance du personnel de l'Etat du

Valais (CPVAL), Switzerland

Caisse intercommunale de pensions (CIP),

Switzerland

Caisse paritaire de prévoyance de l'industrie et

de la construction (CPPIC), Switzerland

Calvert Research and Management

Canada Post Corporation Pension Plan

Canadian Religious Stewardship/Soutien aux

religieux et religieuses du Canada

**CANDRIAM** 

CAP Prévoyance, Switzerland

Cayena Capital Management

CCAP Caisse Cantonale d'Assurance Populaire,

Switzerland

**CCLA Investment Management** 

CERN Pension Fund, Switzerland

Christian Brothers Investment Services, Inc.

Christian Super

Church of England Pensions Board

CIEPP - Caisse Inter-Entreprises de Prévoyance

Professionnelle, Switzerland

Comitato Lady Lawyer Village

CommonSpirit Health

Conference for Corporate Responsibility Indiana

and Michigan

Congregation of Sisters of St. Agnes

Congregation of St. Joseph

Congregation of the Sisters of the Holy Name of

Jesus and Mary (SNJM)

Council on Ethics of the Swedish AP Funds

Croatan Institute

CUPE Employees' Pension Plan

**Daly Foundation** 

Dana Investment Advisors

Daughters of Charity, Province of St. Louise

**DNB** Asset Management

Domini Impact Investments LLC

Dominican Sisters ~ Grand Rapids

Dominican Sisters of San Rafael

Echo Foundation

**Ecofi Investissements** 

**ERAFP** 

Etablissement Cantonal d'Assurance (ECA

VAUD), Switzerland

**Ethical Partners Funds Management** 

**Ethos Foundation** 

Etica Sgr - Responsible Investments

Evangelical Lutheran Foundation of Eastern

Canada

Everence and the Praxis Mutual Funds

Federal Finance Gestion

Figure 8 Investment Strategies

First Affirmative Financial Network

Fondation de la métallurgie vaudoise du

bâtiment (FMVB), Switzerland

Fondation de Prévoyance Artes & Comoedia,

Switzerland

Fondation de Prévoyance des Paroisses et

Institutions Catholiques (FPPIC), Switzerland



Fondation de Prévoyance du Groupe BNP

PARIBAS en Suisse, Switzerland

Fondation Interprofessionnelle Sanitaire de

Prévoyance (FISP), Switzerland Fondation Leenaards, Switzerland

Fondation Patrimonia, Switzerland

Fonds de Prévoyance de CA Indosuez (Suisse)

SA, Switzerland

Fonds de Solidarité FTQ

Fonds interprofessionnel de prévoyance (FIP),

Switzerland

Friends Fiduciary Corporation

Future Super

Gebäudeversicherung Luzern, Switzerland

Gestion FÉRIQUE

GVA Gebäudeversicherung des Kantons St.

Gallen, Switzerland Heartland Initiative

Hermes Hexavest

InterCapital Asset Management

Investor Advocates for Social Justice

Kempen Capital Management

La Banque Postale Asset Management

(LBPAM)

Lady Lawyer Fashion Archive

Lady Lawyer Foundation

LGT Vestra

Luzerner Pensionskasse, Switzerland

Maryknoll Sisters

Mennonite Education Agency Mercy Investment Services, Inc. Miller/Howard Investments, Inc.

Mission Wealth Advisors, Raymond James

Natural Investments NEI Investments

Nest Sammelstiftung, Switzerland New York City Comptroller's Office

New York State Common Retirement Fund

Nia Impact Capital

NN Investment Partners

Nordea Asset Management

NorthStar Asset Management, Inc.

Northwest Coalition for Responsible Investment

Office of the Vermont State Treasurer

Öhman Fonder

Palos Wealth Management Inc. - Castellum

Group.

Parnassus Investments

Pax World Funds

PBU - Pædagogernes Pension

Pensionskasse AR, Switzerland

Pensionskasse Bank CIC (Schweiz), Switzerland

Pensionskasse Basel-Stadt, Switzerland

Pensionskasse Bühler AG Uzwil, Switzerland

Pensionskasse Caritas, Switzerland

Pensionskasse der Basler Kantonalbank,

Switzerland

Pensionskasse der Stadt Winterthur, Switzerland

Pensionskasse Pro Infirmis, Switzerland

Pensionskasse Römisch-katholische

Landeskirche des Kantons Luzern, Switzerland

Pensionskasse Römisch-katholische

Landeskirche des Kantons Luzern, Switzerland

Pensionskasse Schaffhausen, Switzerland Pensionskasse SRG SSR, Switzerland Pensionskasse Stadt Luzern, Switzerland

Pensionskasse Stadt St. Gallen, Switzerland Pensionskasse Unia. Switzerland

Personalvorsorgekasse der Stadt Bern,

Switzerland PGGM PKA A/S

Prévoyance Santé Valais (PRESV), Switzerland

Prévoyance.ne, Switzerland

Priests of the Sacred Heart, US Province

Profelia Fondation de prévoyance, Switzerland Prosperita Stiftung für die berufliche Vorsorge,

Switzerland

Raiffeisen Capital Management



Region VI Coalition for Responsible Investing Region VI Coalition for Responsible Investment Regroupement pour la Responsabilité sociale des Entreprises (RRSE)

Religious of the Sacred Heart of Mary, WAP

Rentes Genevoises, Switzerland

Responsible Asset Management, Leede Jones

Gable Inc.

Responsible Sourcing Network Retraites Populaires, Switzerland

**Riverwater Partners** 

Robeco

RP - Fonds institutionnel, Switzerland School Sisters of Notre Dame Cooperative

**Investment Fund** 

Seamark Asset Management

Secunda Sammelstiftung, Switzerland Seventh Generation Interfaith Coalition for

Responsible Investment

**SHARE** 

SharePower Responsible Investing

Sisters of Bon Secours, USA Sisters of Charity of New York

Sisters of Instruction of the Child Jesus

Sisters of Mary Reparatrix

Sisters of Mercy of Newfoundland

Sisters of Saint Ann (Victoria)

Sisters of Saint Joseph of Chestnut Hill,

Philadelphia, PA

Sisters of St. Francis Charitable Trust, Dubuque

Sisters of St. Francis of Philadelphia

Sisters of St. Francis, Dubuque Sisters of St. Joseph of Boston

Sisters of St. Joseph of Carondelet

Sisters of the Holy Cross

Sisters of the Presentation of the Blessed Virgin

Mary, New Windsor, NY

Sisters of the Presentation of the BVM of

Aberdeen SD

Socially Responsible Investment Coalition

Solothurnische Gebäudeversicherung,

Switzerland

Srs. of St. Joseph of Orange

St. Galler Pensionskasse, Switzerland

Stakeholders Capital

Stiftung Abendrot, Switzerland Storebrand Asset Management

Sycomore AM

Terre des hommes, Switzerland The Ursulines Sisters of Chatham

Trinity Health

**UBS** Asset Management

U.S. Missionary Oblates of Mary Immaculate

JPIC Office

Unfallversicherungskasse des Basler

Staatspersonals, Switzerland

Union Investment

Unitarian Universalist Association

United Church Funds

United Church of Canada Pension Plan

United Church of Canada Treasury

Université de Genève (UNIGE), Switzerland

University of St. Michael's College

Velliv

Verein Barmherzige Brüder von Maria-Hilf,

Switzerland

Vermont Pension Investment Committee

Vorsorge SERTO, Switzerland

Zevin Asset Management